



HECHO POR NOSOTROS

animaná

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HECHO X NOSOTROS: SUSTAINABLE DEVELOPMENT GOALS IMPACT REPORT

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HxN is a young organization that visualizes and embraces progress by joining forces with society, with the aim of building together a more sustainable world.

Thus, HxN identified a set of objectives to track the direct and indirect impact of its projects. We work with eight of the 17 Sustainable Development Goals (SDG): 1, 4, 5, 8, 10, 12, 13 and 17.



Just for clarity, this report will consider direct impact HxN activities that contribute to an improvement in the SDG indicators. This is the case with SDG4. HxN conducted educational workshops that directly fueled and impacted indicators for 4.3 and 4.4. The indirect impact, refers to areas that go in line with HxN's mission. The limitations in obtaining direct measurements make it difficult for us to be able to create a precise report. However, we know and can guarantee that our activities directly impact SGD5. Even though the UN indicators for this goal, such as number of women in political roles or number of women in leadership roles, are not directly aligned with the work of HxN.

**DIRECT
IMPACT**

- Goal 4:** Quality education
- Goal 8:** Decent work and economic growth.
- Goal 12:** Responsible consumption and production.

**INDIRECT
IMPACT**

- Goal 1:** No poverty.
- Goal 5:** Gender equality.
- Goal 10:** Reduced inequalities.
- Goal 13:** Climate action
- Goal 17:** Partnerships for the goals.

DIRECT IMPACT GOALS

On the same lines, HxN directly impacts the indicators of three SDGs:

Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Education is one of the main components to achieve the other Sustainable Development Goals (SDGs). Hecho x Nosotros considers that when a person has the chance to access a good education this allows them to enter the labour market and, thus, to escape the poverty cycle.

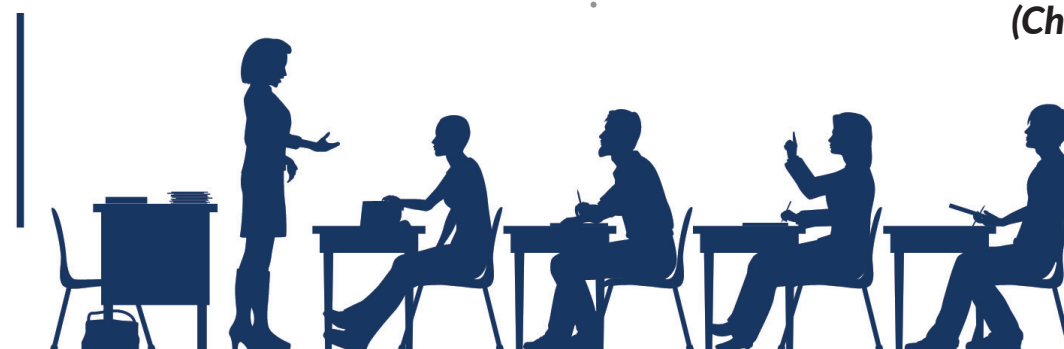
HxN activities aligned to SDG 4:

Since 2009 Hecho x Nosotros has trained more than 7,500 artisans through courses in Argentina, Bolivia, Chile, Mexico and Peru. The content of the training combines technical skills on production methods as well as education in business areas such as creating business plans and marketing.

HxN's technical courses have included areas such as:

- More than 300 workshops on fashion and sustainable development subjects;
- Manufacturing of fibers such as alpaca and chaguar (*Bromelia hieronymi*);
- Threading and natural dye workshops;
- Improvement in the quality of crochet, two needles, embroidery, tapestry and basketry work in poor communities.
- Design capabilities with the objective of increasing the chances to commercialize artisanal products.
- Artisans, anthropologists and designers training on ethical fashion.

(Check annex 1 for a full list of trainings and workshops.)



Our programs and initiatives are available to all those who want to learn more and improve their techniques in the sector. We created the HxN University, aided by professionals, in order to develop and create courses, workshops, seminars, trainings and round table sessions. Its objective was to involve students, entrepreneurs, designers, professionals from different disciplines, Ashoka interns, as well as other NGOs, International Organizations and Universities.

Decreasing poverty levels in the world requires the creation of more stable jobs with a decent pay. Decent employment means access to 'fair pay, security in the work place and social protection for families; offering better prospects for personal development and favouring social integration¹. Hecho x Nosotros recognizes that sustainable fashion needs a workforce with decent work conditions. Furthermore, it includes in its trainings circular economy principles that support promoting fair work conditions.

Goal 8: Promote a sustained, inclusive and sustainable economic growth, and decent employment and work for all



¹https://www.un.org/sustainabledevelopment/es/wp-content/uploads/sites/3/2016/10/8_Spanish_Why_it_Matters.pdf

HxN activities aligned to SDG 8:

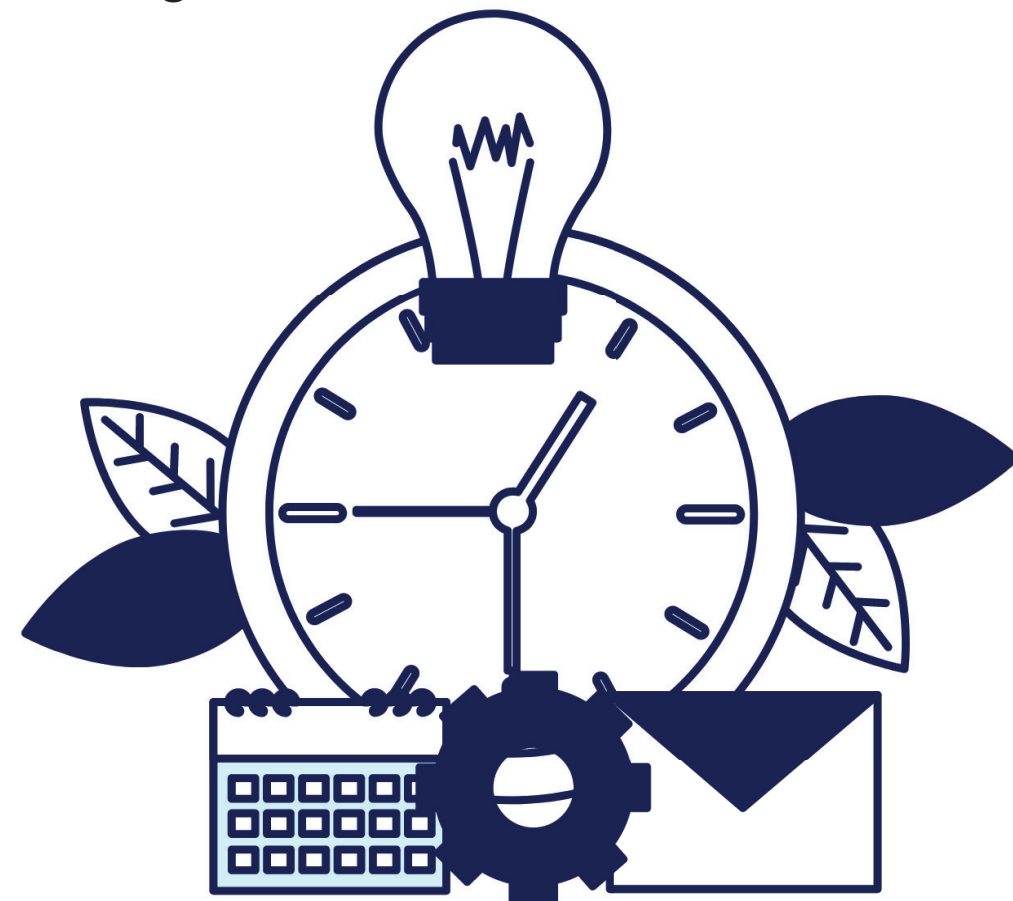
By providing tools that allow vulnerable populations to take part in the labour market, HxN contributes to increasing the economic growth per capita. In addition to the activities reflected in SDG 4, the organization has developed numerous projects and trainings on the creation of productive and sustainable entrepreneurial activities.

Though we cannot measure the total number of micro-companies that emanated out of the activities conducted by HxN, we can confirm that many have been created and that more than 300 have been supported to progress ahead to production, contributing to the creation of jobs.

Our ToolKit program focuses in circular and sustainable fashion through the promotion of traceability in all the values. In this way, we contribute to the improvement of the reputation of natural fibers and highlight the value of the ancestral wisdom as well as of regenerative ecosystems.

Our main objective is to help micro, small and medium **companies** (MSMEs) succeed in their businesses based on sustainable practices. In addition to this, we also collaborate by training designers so they use circular design techniques, alternative materials and local **art**.

Furthermore, we also support local artisans and MSEM's to project themselves big. We encourage them to connect with HxN's network of international and interdisciplinary professionals and experts in order to co-create solutions to their challenges.



Goals and targets **del ODS 8 to which it** contributes:

8.1 - Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries;

8.2 - Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors;

8.3 - Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services;

8.4 - Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead;

8.5 - By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.



Goal 12: Responsible consumption and production.

The increase in consumption levels globally has **created a lot of pressure in the care of the** environment. It is necessary to change our consumption habits and our ways of production in order to avoid causing even more damage. For this reason, Hecho x Nosotros has designed a curriculum to spread the benefits of using sustainable fabrics.



HxN activities aligned **to** SDG 12:

Through the development of educational materials on sustainable production in the fashion world, HxN directly impacts the reduction of polluting fabrics, promoting the use of natural fibers instead. The organization **tries to raise** awareness amongst key consumer groups, designers and fashion producers of different **possible ways to lead a lifestyle and commercial activities in** harmony with nature.

HxN also cooperates directly with indicators on the number of people that get access to an education, contributing both to a global citizenship as well as to the sustainable development of fashion.

By improving companies through sustainable principles and practices we hope to guarantee suitable tools for traceability and the transparency in the interaction between all relevant parts and consumers in the B2B and B2C markets. We **foster an 'accountable consumption'** **By educating consumers on sustainable shopping, we** aim to introduce new paradigms to a compromised consumption.

We believe that when everyone is made aware of the **process to create** a piece of clothing this will contribute to a positive change for each person. The work we do also extends to the clothes we wear ourselves.

Goals and Targets del ODS 12 a las que HxN contribuye:

12.2 - By 2030, achieve the sustainable management and efficient use of natural resources.

12.8 - By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.



INDIRECT IMPACT GOALS

With regards to indirect, that is in the same area of work but without a quantifiable measure on the indicators methodology outlined by UN, HxN contributes to the following SDGs:

Goal 1: End poverty in all its forms everywhere.

We strongly believe that satisfying basic human needs is, more than a goal, it is a right. Millions of people do not have access to a health system, education, water or sanitation, amongst others.

Since its infancy, HxN has been committed to creating solutions that would allow small textile producers and artisans, generally found in rural areas affected by high poverty levels in Latin America, to increase their earnings through sustainable production methods.

HxN activities aligned to SDG 1:

This goal stands out in all HxN activities, as they all aim to improve environmental sustainability and social development. This implies offering access to basic services and facilitating the creation of decent jobs that will enable the population to go above the poverty threshold. Even though in the Organization we still do not have tools to externally measure our impact, our desire to help progress knows no limits. We support and train 7,500 artisans, positively improving their earning and directly helping their families and communities.

It has been proven that wider access to markets, together with the creation of trainings and education programs, relieves poverty and strengthens opportunities thereby, generating a long-lasting economic growth. In our globalized economy, competition is fiercer than ever before and MSMEs (mainly female) lack political and financial support to integrate their value chains into the global markets.

We believe that our Programs and Initiatives contribute to achieving a circular economy. That is, promoting education contributes directly to the fight against poverty in all its representations. Not only intellectually, but also by means of modifying in a positive way the economy of the fashion producers in the world.

Goals and Targets del ODS 1 a las que HxN contribuye:

1.1 - By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day.

1.2 - By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions

Goal 5: Achieve gender equality and empower all women and girls.

.Since women represent half the global population, they have the right to have access to the same opportunities as their male counterparts. Unfortunately, there are still visible differences in the opportunities to access an education, investment and services. Thus, preventing women from achieving their social potential and their role in society.

HxN activities aligned to SDG 5:

The Organization has supported hundreds of women by giving them training, knowledge and tools to help them successfully enter the labour market.

During our sessions, women regain their power and identity through craftsmanship and dressmaking, obtaining valuable earnings to improve their quality of life.



Our work not only empowers women economically, it also increases the probability of **creating** qualified women who will take leadership roles in new jobs and in their communities, transforming them into successful entrepreneurs.

We support the WISE **women initiative for social entrepreneurship**. HxN has been selected for a mentoring program with WISE Latin America. WISE stands for Women in STEM (Science, Technology, Engineering and Maths) entrepreneurship.

The program involves monthly meetings with business development mentors that **guide you to the** next fundamental step to get further in the organization.

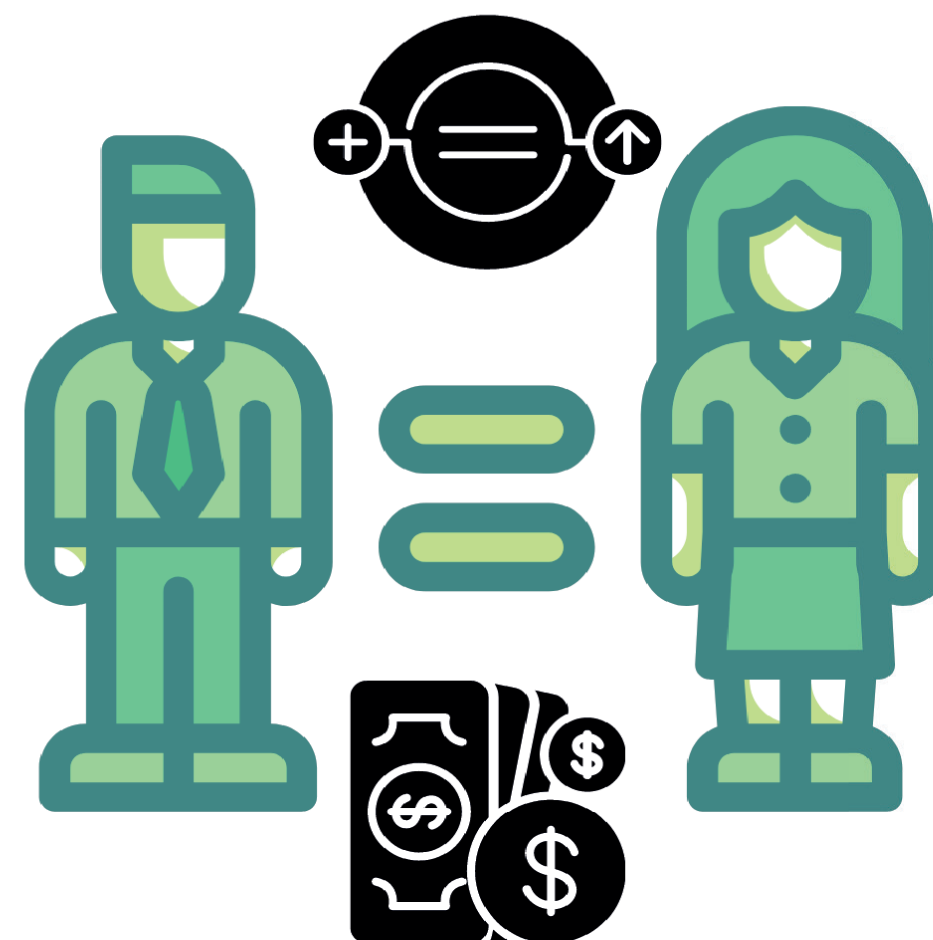
A key objective of WISE Latin America is to encourage an entrepreneurial spirit in women and to support high impact business initiatives.

Their experience will guide us, while we develop an interactive platform to showcase our educational resources and tools for skills development.

In addition, WISE will also help us expand our impact amongst suppliers of MSMEs (the majority female), through the development of trainings, access to the job market and the creation of life prospects.

Goals and targets del ODS 5 a las que HxN contribuye:

5.5 - Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.

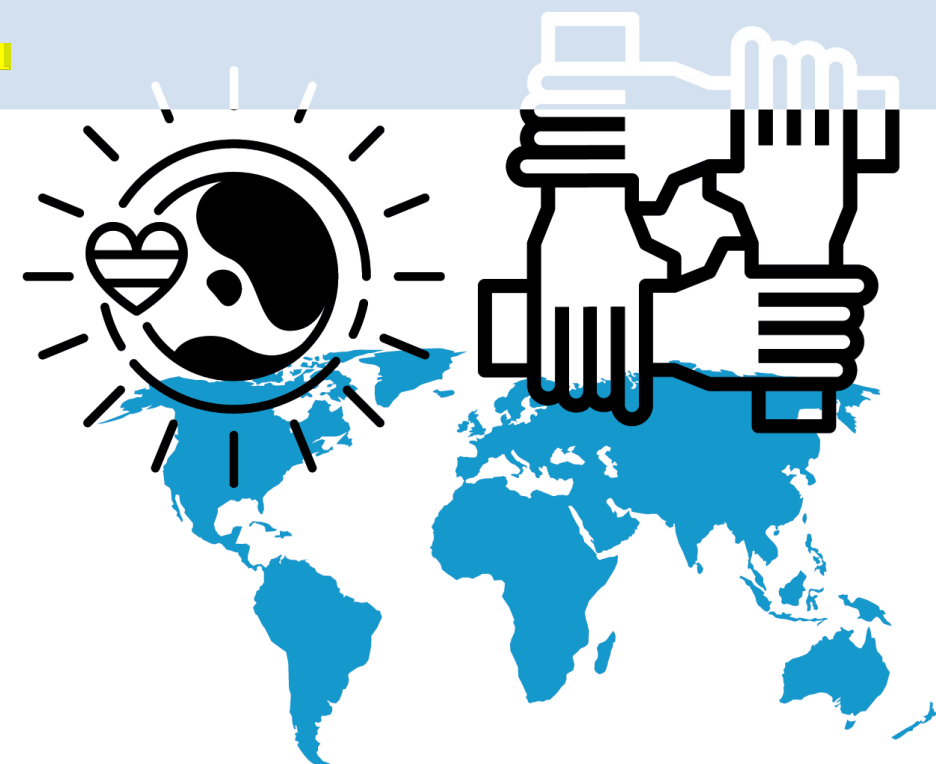


Goal 10: Reduce inequalities within and among countries.

Equal **opportunities are still** a prime condition to end poverty. **Inequality in the access** to services and investment based on gender, socioeconomic condition, race, age, **disabilities**, religion, and so **on, perpetuates** poverty within and among countries.

HxN activities aligned **to** **SDG 10:**

HxN **cooperates** and offers tools to vulnerable groups with the aim **to increasing** their role economically in the sector. **Trained and with newly acquired skills**, the organization has helped our students leave the poverty threshold, increasing their earnings and, consequently, contributing to a more equitable and competitive world.



For over a decade, Hecho x Nosotros and its collaborators have been creating a global community of people that defend change to accelerate the construction of a new paradigm in the creative industries in Latin America. Contributing to the reduction of inequality among countries, the creative Latin-American economy has become an important productive sector, boosting local economies in terms of GDP, exports, employment, investment, productivity and social welfare (BID, 2018). Even more, research has shown that the activities generated in countries of low income and local communities improve economic development, boost social cohesion and participation and reinforce local resilience (Callanan, 2017).

Goals and targets **del ODS 10 a las que HxN contribuye:**

10.1 - By 2030, progressively achieve and sustain income growth of the bottom 40 percent of the population at a rate higher than the national average;

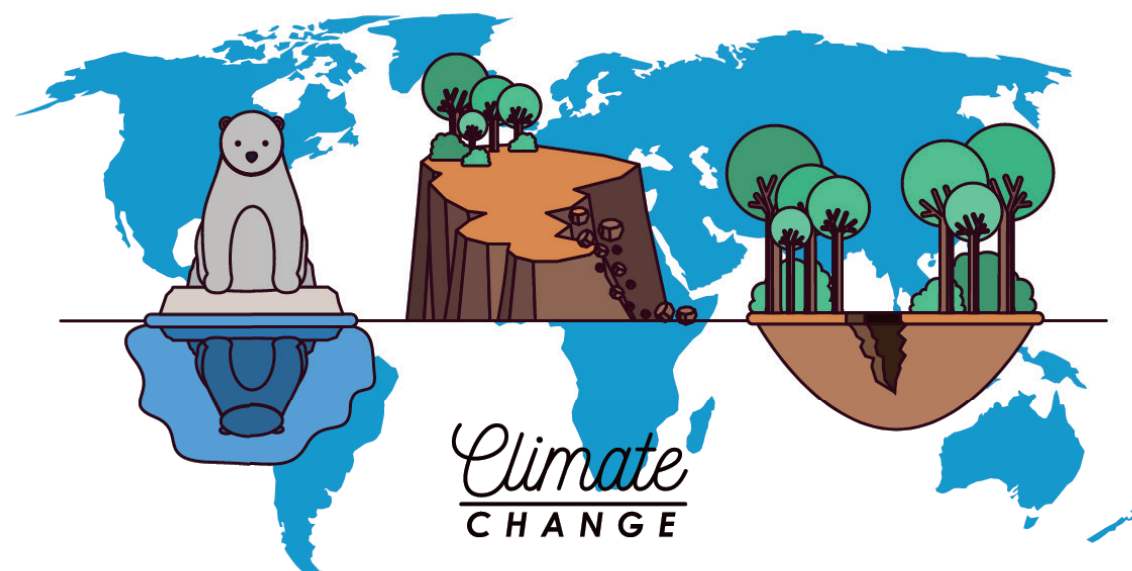
10.2 - By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

Goal 13: Take urgent action to combat climate change and its impacts.

Time is against us, and the survival of the planet is threatened due to the rapid advance of climate change. We must act now. For this reason, we decided to tackle the challenge with our own hands. To achieve the goal of reducing the apocalyptic effect on the **environment it is necessary to reduce the number of pieces of clothing manufactured solely to be used as disposable commodities and for a short period of time.**

HxN activities aligned **to** SDG 13:

In order to combat climate change and eradicate the demand for polluting fabrics we have developed, explained and shared educational resources on the subject of sustainable fabrics. In this way, **we continue to educate and raise awareness in consumers as well as producers and designers in the fashion industry.**



For this, we feel proud to contribute to a reduction of CO2 emissions and to the purification of the link between fashion and climate change.

As a member of the UN Economic and Social Council (Ecosoc) and member of Ashoka the HxN University was created to build a global community of agents for change to accelerate the transition to a sustainable future.

Our contribution takes place through education. HxN University is a multidisciplinary program focused in teaching the paradigm of a systemic change, social innovation, sustainability principles and Sustainability Development Goals as key elements to achieve long term social and economic changes.

Goals and targets del ODS 13 a las que HxN contribuye:

13.2 - Integrate climate change measures into national policies, strategies and planning

13.3 - Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.

Goal 17: Revitalize the global partnership for sustainable development

The success of SDGs requires the creation of networks of collaboration involving members of society, local and national governments, academics, the private sector and international organizations. Creating partnerships is vital to move forward with SDGs.

HxN activities aligned to SDG 17:

At the center of Hecho x Nosotros' change strategy lays the creation of partnerships with key players in the fashion sector. Although the results of these partnerships cannot be quantitatively measured, we are confident that each platform for dialogue that we created has had an impact on its participants, as such modifying and influencing their decisions in favour of SDGs.

We have a network of over 80 affiliated members, including civil organizations, companies, cooperatives and individuals. Furthermore, we permanently contribute with 20 active members around the world and another 20 temporary ones. They produce educational materials, promote networks for dialogue, and design and implement different projects.

Hecho x Nosotros has representatives in several continents. Born in Latin America, it is strong in Argentina, Brazil, Colombia, Mexico, Ecuador and also, through partnerships and affiliated associations, in US and Europe.

Some of the activities in line with SDG 17:

- 'Forum Latin-American Ethical Fashion Forum' catalyzer.
- Promotion of the concept and best practices in sustainable fashion at the UN Economic and Social Council (Ecosoc).
- Collaboration with UN agencies, including CEPAL, UNIDO and UNCTAD.
- Chosen between more than 5,000 NGOs to take part in the UN general debate on the HLPF in New York on 19th November 2020.

We've been working to achieve our objectives for over a decade and are proud to have collaborated with over 80 organizations to date. We have the support of many partners that make alliances with us that go beyond the limits of our borders. We do not believe in barriers; **we work all together in the search for a sustainable** development.

SDG 17 Objectives that HxN contributes to:

17.7 - Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favourable terms, including on concessional and preferential terms, as mutually agreed.



Global indicator framework for the Sustainable Development Goals and targets of the 2030 Agenda for Sustainable Development.

Direct Impact			
Goals and targets (from the 2030 Agenda for Sustainable Development)	Indicators	UNSD Indicator Codes†	HxN activities
Goal 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all			
4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university	4.3.1 Participation rate of youth and adults in formal and non-formal education and training in the previous 12 months, by sex	C040301	7500 artisans trained
4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development	4.7.1 Extent to which (i) global citizenship education and (ii) education for sustainable development are mainstreamed in (a) national education policies; (b) curricula; (c) teacher education; and (d) student assessment	C200306	Over 100 educational sessions provided through webinars and other online modalities

Goal 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all			
8.1 Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries	8.1.1 Annual growth rate of real GDP per capita	C080101	By providing tools for economic participation, HxN contributes to more per capita economic growth
8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors	8.2.1 Annual growth rate of real GDP per employed person	C080201	
8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services	8.3.1 Proportion of informal employment in total employment, by sector and sex	C080302	

8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead	8.4.1 Material footprint, material footprint per capita, and material footprint per GDP	C200202	By providing training on sustainable fabrics, HxN contributed to reduce textile footprint
8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value	8.5.1 Average hourly earnings of employees, by sex, age, occupation and persons with disabilities	C080501	By providing training on fair economic practices, HxN contributed to increase decent work in the textile and fashion area

Goal 12. Ensure sustainable consumption and production patterns			
12.2 By 2030, achieve the sustainable management and efficient use of natural resources	12.2.1 Material footprint, material footprint per capita, and material footprint per GDP	C200202	By providing training on sustainable fabrics, HxN contributed to reduce textile footprint
12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature	12.8.1 Extent to which (i) global citizenship education and (ii) education for sustainable development are mainstreamed in (a) national education policies; (b) curricula; (c) teacher education; and (d) student assessment	C200306	Over 100 webinars published on sustainable fashion

Indirect Impact			
Goals and targets (from the 2030 Agenda for Sustainable Development)	Indicators	UNSD Indicator Codes†	HxN activities
Goal 1. End poverty in all its forms everywhere			
1.1 By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day	1.1.1 Proportion of the population living below the international poverty line by sex, age, employment status and geographic location (urban/rural)	C010101	HxN trainings and webinars contribute indirectly to these indicators by preparing artisans to access the market
1.2 By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions	1.2.1 Proportion of population living below the national poverty line, by sex and age	C010201	
	1.2.2 Proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions	C010202	

Goal 13. Take urgent action to combat climate change and its impacts			
13.2 Integrate climate change measures into national policies, strategies and planning	13.2.2 Total greenhouse gas emissions per year	C130202	By providing training on sustainable fabrics, HxN helps lower greenhouse emissions
13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning	13.3.1 Extent to which (i) global citizenship education and (ii) education for sustainable development are mainstreamed in (a) national education policies; (b) curricula; (c) teacher education; and (d) student assessment	C200306	By providing training on sustainable fabrics, HxN helps raise awareness on climate change

Goal 17. Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development			
17.7 Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favourable terms, including on concessional and preferential terms, as mutually agreed	17.7.1 Total amount of funding for developing countries to promote the development, transfer, dissemination and diffusion of environmentally sound technologies	C170701	Although not a significant investment amount for this indicator, HxN does contribute to disseminate environmentally sound technologies