

NGO Hecho
por Nosotros



Impact report 2020 - 2021

HxN in the phase of digitalization

Expanding frontiers and growing impact in
the textiles & fashion value chains.



Fabric of Change



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I. Introduction



HECHO POR NOSOTROS

Our purpose and partners

Since its foundation in 2009, the NGO Hecho por Nosotros (HxN) has been contributing to a sustainable systemic change in the textile and fashion industry. We empower and connect all its stakeholders towards a better, sustainable paradigm. Our core focus lies in our collaborations with artisans from Patagonia and the Andes. Over 12 years, HxN has had a direct impact on the lives of more than 8,100 artisans and 330 MSMEs*.

***Micro, Small and Medium-sized Enterprises**



Our purpose and partners

Meanwhile, we work in collaboration with all actors impacting the value chains of the industry. Through an increasing digital presence and the conduct of online training, the NGO has expanded its work worldwide. Our collaborations have now extended to Asia and Africa. The work of HxN has been rewarded with various recognitions and new alliances. We are particularly proud of its consultative status at the United Nations Economic and Social Council (UN ECOSOC) obtained in 2016.

***Micro, Small and Medium-sized Enterprises**



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Our purpose and partners

The NGO has also created strong and long-lasting partnerships through fellowships with organizations such as Ashoka, the IKEA Foundation, the Cordes Foundation and Women in Stem Entrepreneurship (WISE). Additionally, our network of prominent universities worldwide has considerably expanded over the years.

HxN is driven by the ambition to universally share sustainable concepts and practices. We co-create dialogues accessible to everyone and transmit a comprehensive and inclusive understanding of the issues at stake in the journey towards sustainability. Our main languages are English, Spanish and Portuguese, but our collaborators and partners could easily make this list way longer.



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Our main activities

HxN stands out, mainly, for carrying out the following activities:

- Capacity building for MSMEs, notably benefiting communities of artisans. We help them connect with markets, and revalorize the quality and the added value of their local products for exportation purposes
- Research programs in support to the adoption of sustainable production and consumption practices
- Workshops, training sessions and webinars raising awareness about sustainability and sharing the narratives behind the production of fibers and garments
- Training about design, and environmental and social issues (e.g. circular and regenerative models, sustainable innovation, fair prices)
- Guidance in the design of higher education programs and courses
- Testing of solutions that support good practices throughout the industry's value chains.



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Our new range of projects

The NGO has been recently striving to diversify its range of tools. The objective is to generate more impactful outcomes, such as through the development of digital solutions. Therefore, HxN is now supporting the use of new digital technologies to the benefit of impactful collaborations. These innovations gather stakeholders around sustainable solutions: transparency and traceability valorizing sustainable supply chains, financial inclusion of artisan communities etc.

Our new alliances and projects make us more resilient than ever to continue addressing challenges. Count on us to further help the industry's stakeholders to make the right decisions towards sustainable production & consumption models.



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II. Our lines of action



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A. Capacity building

Goal

Providing various stakeholders with knowledge and skills to thrive and act towards a sustainable textile and fashion industry. As regards the grassroots, we particularly help them access new markets and encourage the resort to alternative materials and design-thinking.

Description

The actors in our ecosystem who benefit from this capacity building are MSMEs, consumers and designers. Our internal collaborators are also part of the audience, most of them are experts or students in relevant fields. HxN activities and tools will be detailed throughout this chapter.

A. Capacity building

Impact

In 2020 and 2021, we have reached a great variety of actors along the textile and fashion value chains. We have provided them with information and space for dialogues, notably regarding new perspectives and upcoming changes in the industry. We guided the attendees of our events to help them take the best decisions.

Beside our regular range of capacity-building activities, several teams of HxN have been working on our Toolkit project: Igniting Circular Fashion through Collaboration. We have already developed the MVP of this new digital tool and expect an official launch in 2022.



B. Institutional advocacy

Goal

Giving voice to the grassroots in high-level institutions, thereby including their narratives, good practices and needs in decisive dialogues.

Description

At HxN, most of our efforts fall into the category of advocacy for the grassroots and sustainable practices in the textile and fashion industry. Meanwhile, through institutional advocacy, our activities are specifically aimed at decision-making institutions (e.g. intergovernmental organizations) and business networks. Our institutional advocacy efforts are mainly visible through our ECOSOC Consultative Status. Meanwhile, this canal of impact includes more projects. Our expansive network of stakeholders and collaborations enable us to reach and gather a diversified range of decisive actors.



B. Institutional advocacy

Impact

Through Institutional advocacy, we:

- give visibility and legitimacy to the grassroots through bottom-up processes: we want to include them in the shaping of the future fashion & textile industry
- interact with decisive actors to learn about the industry dynamics
- connect with multi stakeholder projects to cocreate solutions.

C. Co creation

Goal

Textile and fashion markets worldwide have enormous potential in terms of sustainability. However, in Latin America and Africa, local enterprises with good practices (e.g. based on holistic systems) are striving to grow and integrate value chains. Our challenge is to foster collaborative networks and share tools to enable transparency between the chain of production and the consumer. Our work in Latin America and Africa provides alternative solutions to the smallest actors of the textile and fashion industry.

Description

HxN is co-creating initiatives and programs in collaboration with other institutions to boost the adoption and implementation of new production paradigms in the industry.

C. Co creation

Impact

Through the NGOs consultancy program, HxN has been improving, scaling-up and designing actions with several MSMEs around the world. We helped spreading sustainable and circular business models in the fashion industry: not only looking for investment returns but also searching for a holistic impact on social, economic and environmental development.



III. Our impact in 2020 and 2021



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You will find hereafter a summary of our progress towards impact throughout 2020 and 2021.



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Capacity Building

HxN developed and strengthened the skills and knowledge of the fashion and textile value chains stakeholders. Our capacity building was mainly aimed at producers from micro and small-sized businesses, and at consumers. Our internal collaborators represent a wide network worldwide, they also benefited from this range of activities. We managed to reach each type of relevant actors through 60 webinars, 5 workshops, 3 editions of our newsletter, the development of 9 tools for MSMEs, and an active communication in our blog and social media. The increased digitization of all activities worldwide over the last two years has helped us reach a highly diverse and numerous audience.



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Co creation

HxN collaborators concentrated their efforts towards expanding the NGOs range of activities within its co-creation pillar. The consultancy program included SMEs from Latin America, Africa and India who participated in a diversity of projects. These enterprises were already working the field of sustainability, and some of them towards triple bottom line impact. The consultancy program is intended to help them improve their management, scale up their businesses, reach new customers, and align with brands requirements such as design & certifications. We successfully supported them in optimizing their positioning in new markets. In some cases, we helped them create new business units.



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Institutional advocacy

Our collaborations with high-level organizations and field experts definitely helped advance the agenda of sustainable development. HxN raised awareness, organized dialogues, and collaborated with key organizations. The NGO brought visibility to the grassroots and to sustainability challenges.

Our 2 own side-events at the UN High Level Political Forum (HLPF) in 2020 and 2021 totaled 25 breakout rooms discussions and over 440 attendees, with an increase diversity in expertise and refined topics. Our collaboration with the UN has also deepened and include and upcoming pilot project in the field of transparency and traceability. As regard the World Economic Forum, our collaboration included 2 participations in WEF events, and the intervention of 2 experts in our HLPF Side-Events.



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We have reached new milestones with organizations supporting business development and export: new partnerships and the co-organization or participation in 3 webinars.

Lastly, in the wake of COP 26, our workshop on climate action linked environmental challenges to concrete examples to follow to address them. The level and diversity of expertise among the participants captured the relevance of our ecosystem.



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Research

HxN has been gradually increasing its research activities.

The current lines of research are considered to be pivotal

for a systemic change within the fashion industry.

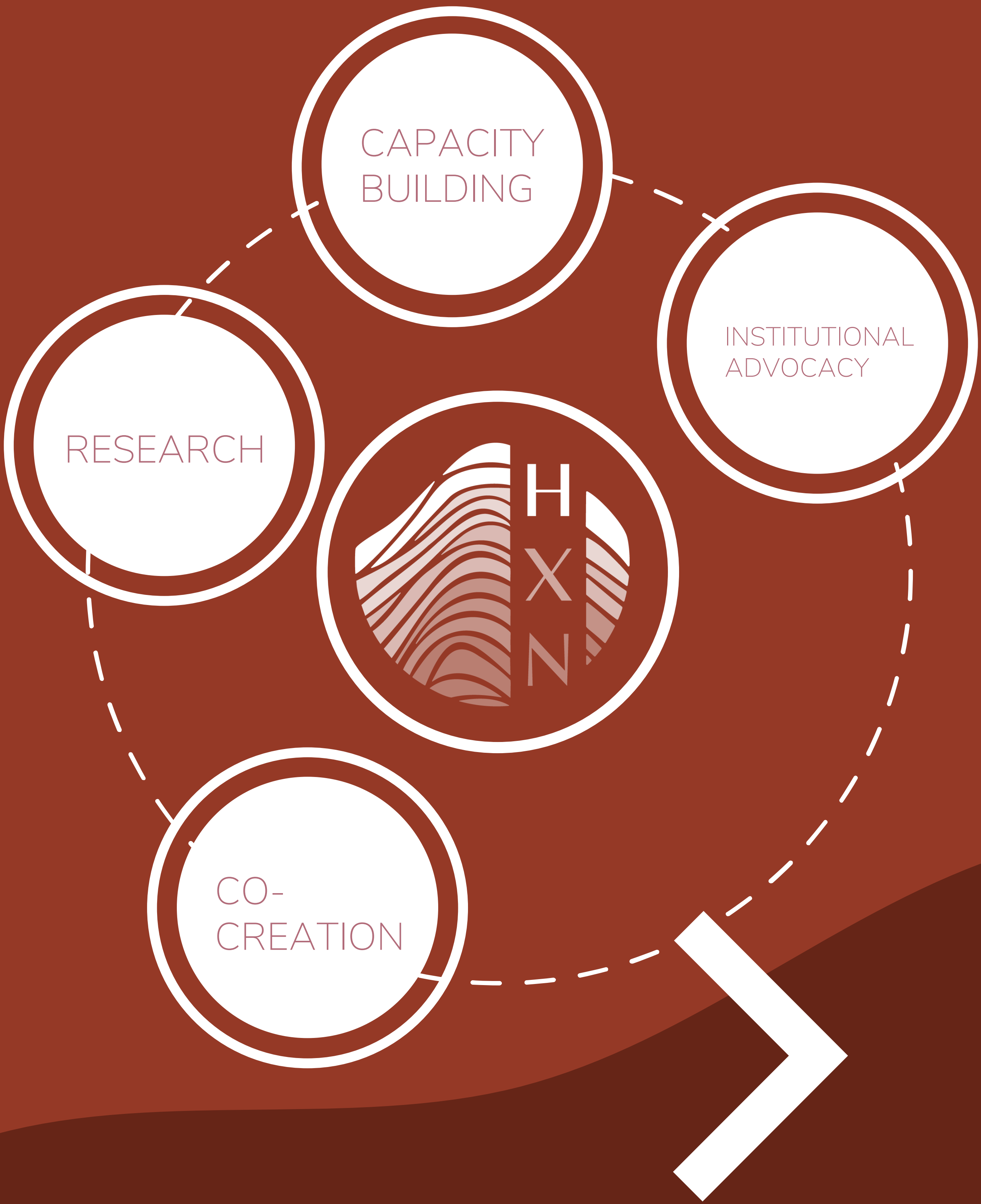
Additionally, each team is encouraged to carry out identify potential research themes. Over the period

reported, more than 20 volunteers took part in our research activities. There are already several projects in

development associated to each line of research.



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CAPACITY
BUILDING



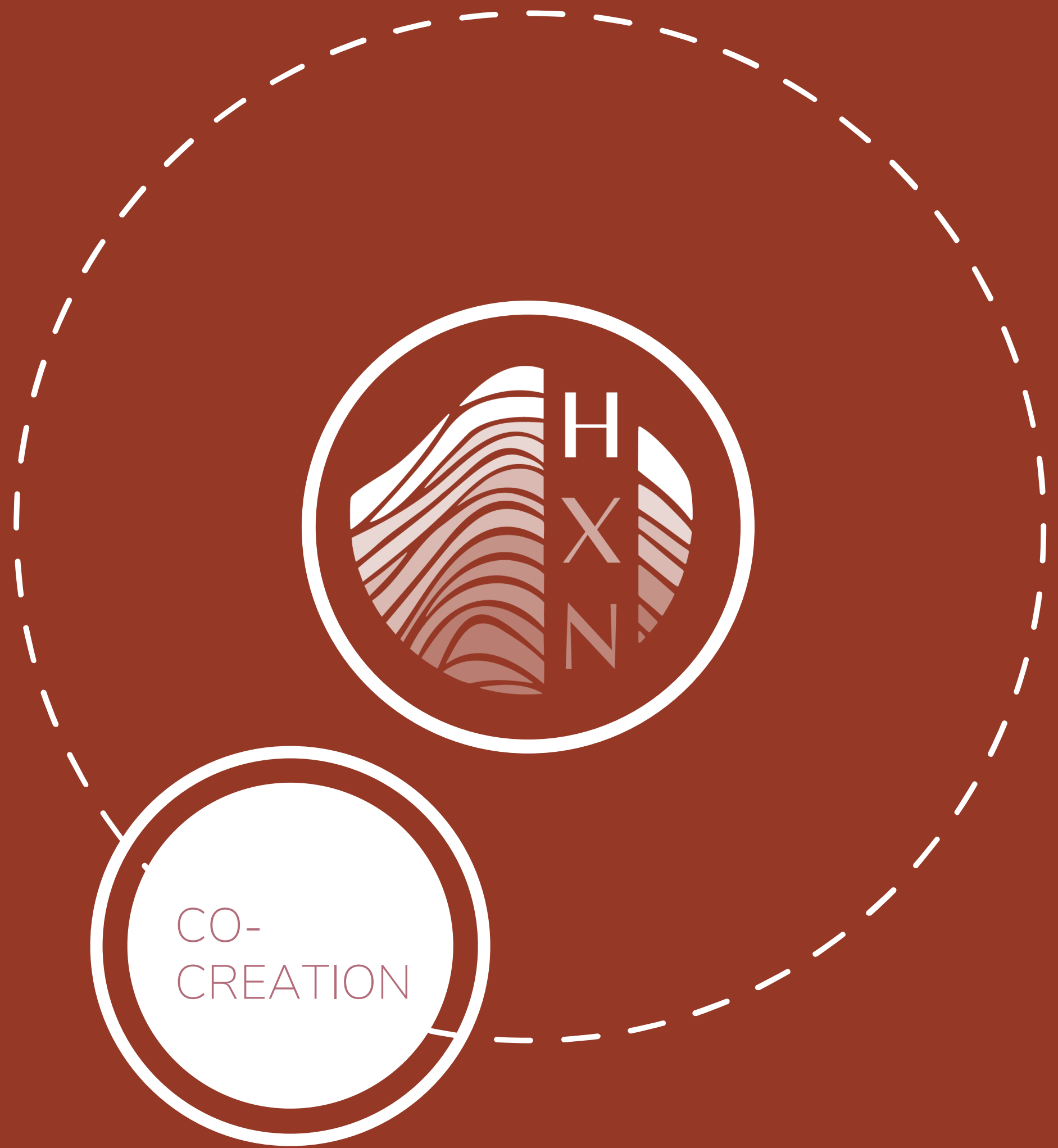
- 60 Webinars
- 5 workshops
- 3 editions of our newsletter
- 9 tools available for MSMEs
- blog & social media

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- 2 own side-events at the UN High Level Political Forum totalling 25 breakout rooms and over 440 attendees.
- 2 participations in WEF events
- intervention of 2 WEF experts and 2 UNECE collaborators in our events.
- key milestones with 3 key organisations supporting business development & export.



○ 8 SMEs and 5 countries from Latam, Africa and Asia in our consultancy program.

○ 10 areas of impact from business model to branding.

○ stakeholders: producers, artisans and designers.

○ 2 participations in other institutions initiatives: Wise (BID) and Dela Globalizer (Ashoka and IKEA).



- 4 publications.
- 4 new relevant lines of research.
- 2 surveys.
- ongoing research on regenerative practices and ESG risks.
- 4 podcasts.
- attendances to conferences.



IV. Afterwords and next steps



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**Thank you for reading HxN
Impact Report 2020/21.
Hereafter, you will find a
few final words about our
collaborators and the NGOs
future activities.**



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Acknowledgments

We are grateful to our worldwide community of collaborators for driving a systemic change towards a sustainable textile and fashion industry. Through their work, each one of them contributes to the sharing of our vision and values. They guide the stakeholders decision-making towards the adoption of better consumption and production practices. Also, they further spread HxN's mission and values in their future endeavours, empowered with valuable knowledge. Our impact is further carried out through them.

Next steps

The year 2022 is already full of new projects. We aim to maintain and finetune our impact for each of our four pillars:



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Capacity-building:

- developing online and on-site activities
- strengthening HxN communication and social media presence
- integrating the results of our 2021 surveys on artisans

Co creation:

- developing tools with new formats
- further developing our app project
- integrating financial inclusion

Institutional advocacy:

- Strengthening the NGOs participation in dialogues promoting South-South alliances
- Creating new collaborations under our UN ECOSOC Consultative Status
- Collaborating in the impact investments field, sharing our vision and giving voice to committed institutions

Research:

- Expanding our fields of research to new relevant topics
- Fine-tuning current topics (e.g. consumer markets)
- Replicating efforts to cover new strategic locations
- One of our core ambitions is to identify and assess with precision the needs of artisans. Therefore we will be intensively enhancing and deploying artisans surveys. We will also continue our work to create ESG risks manuals and a regenerative fashion set of indicators



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Our next impact report: what to expect

The elaboration of this report reinforced our ambition to improve our internal organization and to set new objectives as well as impact indicators for our next issue. Meanwhile, stay tuned and follow us on social networks to learn more about HxN's projects and milestones!

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Our network



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SUSTAINABLE
DEVELOPMENT
GOALS



FORO MODA ÉTICA
LATINOAMÉRICA



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Solutions

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