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NGO Hecho por Nosotros & B-Corp animaná
Side Event "Igniting Regenerative Models"
CCW2023

YOUTH2030

WORKING WITH AND FOR YOUNG PEOPLE

HxN Side Event during ECOSOC YOUTH FORUM

*"Local Wisdom and Regenerative Models for
Global Collaboration in Creative Industries Led
by South-South Youth to Build Resilient Local
Societies"*



Concept Note

This side event aligned with the thematic focus of the 2023 ECOSOC Youth Forum, which included reviewing progress in SDGs such as clean water and sanitation (SDG 6), affordable and clean energy (SDG 7), industry, innovation, infrastructure (SDG 9), sustainable cities and communities (SDG 11), and partnerships for the goals (SDG 17).

The event highlighted the importance of local wisdom and regenerative models in promoting global collaboration within the creative industries. It focused on integrating technology, infrastructure, and local resources to build resilient local societies while addressing critical issues related to water usage and waste management. A discussion was set around youth approaches towards sustainable creative industries, how youth could be empowered by sharing tools that enhance the storytelling of that vision inspired by art and culture, and the open dialogue and co-creation across cultures, disciplines, genders, and ages.

By bringing together young leaders from the Global South, this forum aimed to foster collaboration and innovation to encourage sustainable growth and development for all. Through interactive workshops and discussions, participants explored new ways to collaborate and leverage technology to build a more sustainable and equitable future for all. The forum focused on the central question: "What were the key challenges faced when connecting to profound human values, creativity, and ability for collective action?" At the end of the workshop, participants were asked to partake in an open discussion to reflect on this question.

The event provided a platform for South-South youth to showcase their creative solutions, learn from each other, and connect with other like-minded individuals and organizations. It also highlighted the role of capacity building, finance, and technology in the creative industries in finding potential solutions to current challenges, focusing on cultural heritage as a source of applied knowledge in regenerative models through the integration of value chains.

Event Objectives

- Encourage and support youth leaders from the Global South in the development of sustainable and regenerative growth initiatives in the creative industries, particularly through capacity building, finance, and technology.
- Promote collaboration and networking among youth leaders from the Global South to share knowledge, best practices, and resources to achieve sustainable growth and development for all
- Advocate for the inclusion of these youth perspectives in policy development and decision-making processes related to the creative industries, particularly in addressing critical issues related to water usage and waste management.
- Call for investment in research and development to further explore the potential of regenerative models in the creative industries, particularly in the integration of cultural heritage as a source of applied knowledge.

Outcomes

This event hoped to inspire youth from the Global South to take an active role in building regenerative models for a sustainable future.

It called for a commitment to implement regenerative models in the creative industries, particularly through technology, infrastructure, and local resources, as well as supporting youth leaders from the Global South in developing sustainable initiatives through capacity building, finance, and technology. Additionally, it advocated for policy changes and incentives that promote circular design perspectives in addressing waste management and water usage.

Participants



Tomás Teicher
Coordinator of Children and Youth at Ashoka Cono Sur & Co-founder of Consciente Colectivo



Adriana Marina
Founder of B corp animaná and Hecho por Nosotros



Delfina Irazusta
Executive Director Red de Innovación Global



Martín Esposito
Director of TAGMA & CAMPUS Regenerative Center



Gabriel Rivera Rio Zambrano
Founder & CEO at Fomento Altitud



Nico Maffey
Founder at Finics & Yard Ventures Fellow



Romina Di Giovanni
Strategic consultant & Collaborator at HxN



Dureid, Helena, Klara & Marjolein
Students from Windeheim Honours College, Collaboration Conserve India & HxN



Felipe Benegas Lynch
Founder of Puesta en Común & Educator Lead HxN



Carolina Martínez Infante
Project Leader at HxN & Circular Economy



Gisella Benenatti
General Coordinator at HxN



Kanika Ahuja
President Plastiskul & Founder LIFAFFA

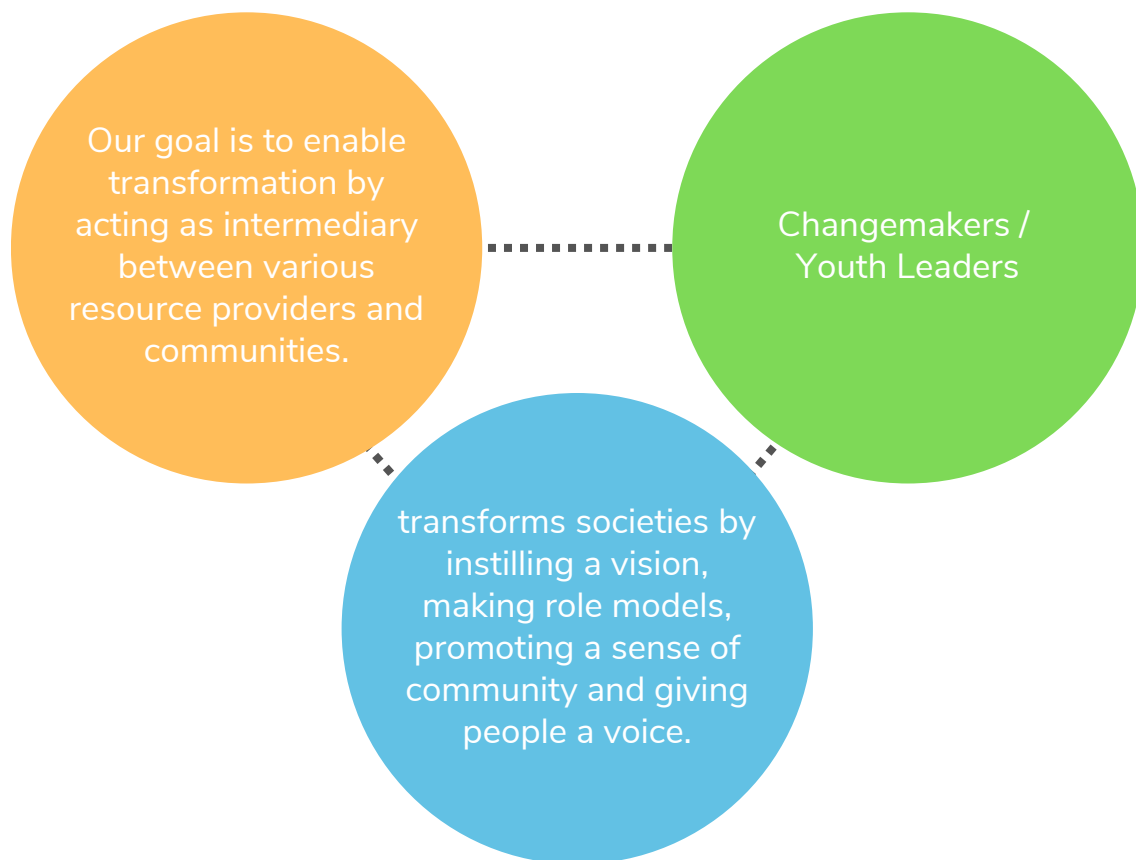


Eva Merkle
Global Project and Change Management for sustainable development HxN collab

Participative entities



Main Session Summary



The main session of the event focused on the power that the newest generations have to bring forth positive systemic change. Panellist Nicolas Maffey noted that "we must invest in young people, their participation in supporting the SDGs has been priceless both online and off, and today, we have the opportunity to create a huge wave of change to positively impact the future".

Delfina Irazusta also spoke passionately about the importance of the Local Innovation Network as a way to form big communities to cope with social and environmental challenges and to explore a systemic collaboration view.

HxN touched on the need to promote sustainable design, research and the circular economy, and fostering collaborations with artisans and small producers. HxN embraces co-creation as a means to overcome fragmented value chains in the creative industries.

Breakout rooms summary

Following the main session, the participants separated into three Lab sessions, in order to further delve into the topics that had been discussed previously. The panellists that led them, who were from various sectors, shared their experiences and knowledge on the different ways to promote creative economies.

LAB 1 - Circular Economy and Waste Management

This group discussed the crucial role a circular economy is to sustainable development. The role of young people was central to the conversation, as getting the newer generations involved gives them a sense a responsibility, encourages their creativity and offers a sense of community, allowing them to engage in collaborative efforts. This is central to the Youth x Youth Co-creation program led by HxN. The participants also spoke about the importance of elevating marginalised voices within the creative industries.

LAB 2 - Education, Leadership and Entrepreneurship Towards a Resilient Future

The second Lab focused on preparing individuals to lead and innovate in a rapidly changing world, emphasising sustainability, flexibility and adaptability. This last point was especially applicable to the topic of how education could effectively address the needs of a rapidly changing world. The participants examined the role of mentorships and networking in cultivating the next generation of leaders and entrepreneurs.

LAB 3 - Financing for Climate Action and Educational Strategies for the Empowerment of Creative Industries

The third group explored new financial models that generate both financial returns and significant social and environmental impact. The panellists raised questions around regenerative economies, rethinking capitalism for sustainable and inclusive growth, financing climate action and the creative industry, emerging trends in impact investing and venture capital, accessibility of financing for diverse entrepreneurs and organizations, and educational strategies for intergrating sustainable and inclusive practices. Throughout the conversation, the Lab sought to unlock insights and shape strategies to drive positive change.

Conclusions

The event on "Local Wisdom and Regenerative Models for Global Collaboration in Creative Industries Led by South-South Youth to Build Resilient Local Societies" provided valuable insights into the power of collaboration, sustainable design and youth leadership in the creative industries. It served as a catalyst for further dialogue and actions, inspiring participants to explore original solutions and work towards a more sustainable and equitable future.

Overall, HxN hopes to foster a sense of responsibility and empower future generations to make informed choices that contribute to a better world. The discussion proved to be enlightening, fostering knowledge and inspiring individuals to actively contribute to the development of creative industries and resilient communities worldwide. HxN is positioned as a leading advocate for these actions through a holistic approach that accentuates partnership, education and research.



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